

# Event and Jump Signage Options

## OCALA JOCKEY CLUB

International 3-Day Event

\$15,000 Thoroughbred Awards Included

**FAMILY FALL FESTIVAL**

November 15-18, 2018



### Event Demographics:

- 3,500 live event attendees
- 150+ competitors
- 57,000 social media reach
- 150,000 earned media exposure in print & online
- 62,000 livestream viewers
- 4,000 engaged on SM

[www.OJC3de.com](http://www.OJC3de.com)

Select Quantity	Type	Price	Dimensions
	CCI3* or CIC3* cross-country jump sponsorship	\$1000	Up to 3' x 8"
	CCI1* or CCI2* cross-country jump sponsorship	\$500	Up to 3' x 8'
	Show Jump sponsorship - Custom jump placement or sign placement	\$1500	Contact OJC for options
	Signage placement along roadway	\$350	3' x 8' coroplast or vinyl
	Signage placement in main arena	\$350	3' x 8' coroplast or hard backing only
	Clubhouse water jump sponsorship	\$5000	3' x 8' coroplast or vinyl
	East water jump sponsorship	\$2500	3' x 8' coroplast or vinyl

All jump and signage sponsorships are for placement rights only. Sponsor is to supply sign at sponsor's cost, or sponsor name posted on 24"x18" sign included in sponsorship fee. For questions, call the Ocala Jockey Club at (352) 591-1212, or email Cindy Oatman at [cindyoatman@ocalajc.com](mailto:cindyoatman@ocalajc.com).

### Mail, fax or email this form to:

Ocala Jockey Club  
8720 W. Highway 318  
Reddick, FL 32686  
Fax: (888) 271-0467  
Email: [accounting@ocalajc.com](mailto:accounting@ocalajc.com)  
Checks payable to Ocala Jockey Club

Company Name \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ Phone Number \_\_\_\_\_

City, State, Zip \_\_\_\_\_

\_\_\_\_\_ Amount \_\_\_ Check Enclosed, Check No. \_\_\_\_\_ **OR** \_\_\_ Pay by credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx.

Credit Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_ 3-digit code \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

